

# 2018 Annual Conference Session Descriptions

Monday, November 12th	
Time Slot	Session & Description
8:00 am - 10:00 am	<p><b>Traceability Working Group</b> - Capitol Ballroom A</p> <p><i>The AgGateway Traceability Working Group was launched in April of 2018. This group was formed as a result of the interest in the Grain Traceability POC project conducted in the fall of 2017. When the interested parties were contacted it was clear that the interest in "traceability" extended far beyond that of the Grain Traceability POC. For this reason the AgGateway Traceability Working Group was divided into four Sub Groups. They are : Provenance, Seeding, Crop Protection and Food/Feed Safety. In this session each sub-group leader will give a brief summary of the status and accomplishments to date and plans for future work. There will also be an open discussion on potential changes to the ADAPT data model to better support traceability.</i></p>
8:00 am - 10:00 am	<p><b>Executive Committee (closed)</b> - Capitol View Terrace N</p> <p><i>This meeting is closed to the Executive Committee only.</i></p>
8:00 am - 5:00 pm	<p><b>AgCIO Roundtable (closed)</b> - Capitol View Terrace S</p> <p><i>This meeting is closed to the members of the AgCIO Roundtable.</i></p>
9:30 am - 11:00 am	<p><b>Gateway to Ag Careers Orientation (By Invitation Only)</b> - Capitol Ballroom F</p> <p><i>This meeting is for the University Students that have won the scholarships to attend the conference, their mentors and the council chairs. This provides them with an orientation and basic background on the councils and AgGateway activities.</i></p>
10:30 am - 12: 00 pm	<p><b>Mix Ticket Working Group</b> - Capitol Ballroom A</p> <p><i>Provide an introduction and review of the "Dispensing Work Order/Record" messages. These messages are intended for mixing applications; both agricultural and for general use. Discuss underlying intentions, working assumptions, v1.0 goals, message profiling, and future direction.</i></p>
10:30 am - 12: 00 pm	<p><b>Reference Data API</b> - Capitol Ballroom B</p> <p><i>At this session we will show a proof of concept demo of an implementation of one of our APIs, discuss the final outputs of the project and share where you can find them</i></p>
10:30 am - 12: 00 pm	<p><b>Cross-Council Business Rule Harmonization</b> - Capitol Ballroom G</p> <p><i>This session will continue the work on reviewing and determining whether project implementation rules can be harmonized. Everyone is welcome to join!</i></p>
11:00 am - 1:00 pm	<p><b>First Time Attendees Luncheon (By Invitation Only)</b> - Creekside</p> <p><i>This luncheon is for those who are attending the AgGateway Annual Conference for the first time.</i></p>
Noon - 2:00 pm	<p><b>Lunch on your own</b></p>
2:00 pm - 3:45 pm	<p><b>AgGateway Business Meeting (General Session)</b> - Capitol Ballroom D&amp;E</p> <p><i>This is the Annual Members Meeting. Hear about what the members of AgGateway have accomplished, awards presented and the plans for 2019 and beyond.</i></p>
3:45 pm - 4:00 pm	<p><b>Break</b> - Ballroom Pre-Function Area</p>
4:00 pm - 5:00 pm	<p><b>Featured Speaker (General Session)</b> - Vince Restucci, Director of Procurement &amp; Business Technology at R.D. Offutt Company - Capitol Ballroom D&amp;E</p> <p><i>M. Vincent Restucci is the Director of Procurement &amp; Business Technology for R.D. Offutt Farms Co., a family-owned and operated potato farm operation headquartered in Fargo, North Dakota. He oversees and manages the purchasing function for farming operations inputs including crop protection products, plant nutrients, non-potato seed sourcing, and energy products. He is also working on a team to evaluate the next generation of tools to increase farm efficiency, measure farming practices, and document stewardship. Prior to joining RDOFC, Restucci worked for over 10 years at the J.R. Simplot Company's AgriBusiness group.</i></p>

5:00 pm - 5:30 pm	<p><b>Meet &amp; Greet for New Member Companies (By Invitation Only) - TBD</b></p> <p><i>This meet &amp; greet session is for new companies who have become members since 11/2017.</i></p>
5:30 pm - 7:30 pm	<p><b>Opening Networking Reception - The BackYard</b></p> <p><i>Join your customers, vendors, competitors, staff and other members at our networking reception sponsored by <b>AgData</b>.</i></p>
<b>Tuesday, November 13th</b>	
<b>Time Slot</b>	<b>Session &amp; Description</b>
8:30 am - 9:20 am	<p><b>Ag Retail Council Meeting - Capitol View Terrace N</b></p> <p><i>The Ag Retail Council meeting will focus on our 2018 accomplishments and discussing our plans for 2019. You are invited to join us! We will be diving in and generating a plan of action to tackle increased industry adoption, reaching out to new members, planning new activities, and working closely with other councils &amp; committees.</i></p>
8:30 am - 9:20 am	<p><b>Crop Nutrition Council Meeting - Capitol Ballroom A</b></p> <p>The CN Council meeting will discuss our 2019 plans which will include critical mass, AGIIS review, and tonnage tax reporting. Please join us and contribute your thoughts to make 2019 a banner year for our council!</p>
8:30 am - 9:20 am	<p><b>Precision Ag Council Meeting - Capitol View Terrace S</b></p> <p><i>Our PAC annual meeting is time to recap 2018 accomplishments, review activities you (our members) want to continue, and agree on goals and key projects for 2019. From detailed data capture and data/image quality to standardization, safety, and traceability from manufacturer to farm and farm to table, the Precision Ag Council's working groups could move in many directions; join us to make your company's needs known!</i></p>
8:30 am - 9:20 am	<p><b>Crop Protection Council Meeting - Capitol Ballroom F/G</b></p> <p><i>The Crop Protection Council will focus on defining 2019 priorities and the use of GTINs</i></p>
9:30 am - 10:20 am	<p><b>Seed Council Meeting - Capitol View Terrace N</b></p> <p><i>The Seed Council will be presenting their accomplishments for 2018 and focus on our plans for 2019. Please join us to help provide input in our future direction.</i></p>
9:30 am - 10:20 am	<p><b>Specialty Chemical Council Meeting - Capitol Ballroom A</b></p> <p><i>The Specialty Chemical Council will be presenting their accomplishments for 2018 and focus on our plans for 2019. Please join us to help provide input in our future direction.</i></p>
9:30 am - 10:20 am	<p><b>Allied Provider Council Meeting -Capitol View Terrace S</b></p> <p><i>The Allied Provider Council meeting will focus on how Product and Service providers are supporting and benefiting from AgGateway engagement, and how we can best engage throughout the 2019 transition year to position ourselves for growth in the new organization - AgGateway2020</i></p>
9:30 am - 10:20 am	<p><b>Grain &amp; Feed Council Meeting - Capitol Ballroom F/G</b></p> <p><i>The Grain and Feed Council meeting will focus on our 2018 accomplishments (progress on Cart 2018 PoC and Food/Safety within the Traceability Working Group). The council will start discussion on the plans for 2019. Please join us for insight on what the council has accomplish and set priorities that will mold and shape our council for 2019.</i></p>
10:20 am - 11:00 am	<p><b>Break - Enjoy networking over a cup of coffee, soft drinks and snack - Ballroom Pre-Function Area</b></p>
11:00 am - 12:00 pm	<p><b>Featured Speaker (General Session) - Norbert Schlingmann, General Manager of the Agricultural Industry Electronics Foundation (AEF) - Capitol Ballroom D&amp;E</b></p> <p><i>Schlingmann has been General Manager of AEF since May 2016. For the past decade he has also led the AEF Service and Diagnostic project team. Before joining AEF he worked for 20 years for the German agricultural machinery manufacturer CLAAS, serving as the head of various electronic departments, as well as work in diagnostics and standards, and software development and testing.</i></p>
12:00 pm - 1:30 pm	<p><b>Lunch on your own</b></p>
1:30 pm - 2:30 pm	<p><b>Standards &amp; Guidelines Committee - Capitol View Terrace N</b></p> <p>The committee will address standards and guidelines requests, discuss Glossary Working Group status and direction, and discuss Controlled Vocabulary Working Group status and direction.</p>

1:30 pm - 2:30 pm	<p><b>Phase 2 AGIIS Modernization Prioritization</b> - Capitol View Terrace S</p> <p><i>AGIIS and the DOC have held several sessions to determine the future wants and needs once the phase one modernization is finished soon.. Now with the input we have received we would like to gain others input on how to <u>prioritize</u> these needs for implementation and gain volunteers willing to help us determine the specifications for some of the upgrades requested by the industry.</i></p>
1:30 pm - 2:30 pm	<p><b>Communication Committee</b> - Capitol Ballroom A</p> <p><i>The Communications Committee meeting will focus on our 2018 accomplishments and discussing our plans for 2019 so there is a unified approach from the marketing plan and the tactical implemetation of it. Please join us to help to mold and shape our priorities for 2019!</i></p>
1:30 pm - 2:30 pm	<p><b>Council Leadership Meeting (By invitation only)</b> - Capitol Ballroom B&amp;C</p> <p><i>This session is for the current council leadership and the newly elected council leaders. This is a cross-council communication session to update all the councils on current activities and direction for 2019.</i></p>
2:30 pm - 3:00 pm	<p><b>Break</b> - Ballroom Pre-Function</p> <p>Network with customers and trading partners while enjoying some refreshments!</p>
3:00 pm - 4:00 pm	<p><b>Architecture Committee</b> - Capitol View Terrace N</p>
3:00 pm - 4:00 pm	<p><b>Conference Committee</b> - Capitol View Terrace S</p> <p><i>The Conference Committee will discuss the feedback from Annual Conference and the location of future conferences</i></p>
3:00 pm - 4:00 pm	<p><b>Membership Committee</b> - Capitol Ballroom A</p> <p><i>The Membership Committee meeting will review the accomplishments of 2018 and focus on setting goals for 2019 to continue integrate new members into the organization.</i></p>
3:00 pm - 4:00 pm	<p><b>Joint SBOD/OMB Meeting (Closed)</b> - Captiol Ballroom B&amp;C</p> <p><i>This meeting is only open to the current Strategic Board and the Operational Board and those specifically invited.</i></p>
4:00 pm - 5:00 pm	<p><b>Keynote Speaker</b> - Stephanie Liska, CEO of Beck Ag - Capitol Ballroom D&amp;E</p> <p><i>Our keynote speaker, Liska will be discussing the use of data to drive customer insights. At Beck Ag, Liska is instrumental in the strategic actions to support Beck Ag's long-term vision while also overseeing the short-term focus on delivering value for clients and their customers. Liska joined Beck Ag with a family farm background and more than 20 years of successful experience in sales and sales management experience with American Cyanamid. Prior to joining Beck Ag, she worked with Agri Business Group consulting with various organizations improving their organizational learning strategies.</i></p>
5:30 pm - 7:30 pm	<p><b>Networking Reception</b> - The Backyard</p> <p><i>Join your customers, vendors, competitors, staff and other members at out networking reception sponsored by Proagrica. Be sure to thank Proagrica for</i></p>

## Wednesday, November 14th

Time Slot	Sessions and Descriptions
8:30 am - 9:25 am	<p><b>AgGateway Wiki and Member Portal Training</b> - (AGW education) - Capitol Ballroom A</p> <p><i>In this session, you will learn how to navigate two important AgGateway resources, the new AgGateway Member Portal and the AgGateway Wiki. We will show you how using the Member Portal allows you to maintain your personal information with AgGateway and will show you how this resource helps you engage with fellow members. We will also show you how to find and edit documents in the AgGateway wiki, allowing you to contribute and collaborate with other AgGateway members. This is open to all!</i></p>
8:30 am - 9:25 am	<p><b>Digital Agriculture at Work (Business Track)</b> - Capitol View Terrace N</p> <p><i>This session will be looking at the successes of the AgGateway project past, present and future. Why digital agriculture is so important for the survival and success of doing business throughout the US.</i></p>
8:30 am - 9:25 am	<p><b>Developing with ADAPT (Technical)</b> - Capitol Ballroom F&amp;G</p> <p><i>The ADAPT Oversight Committee will review how software systems can use the ADAPT framework to translate field operations data from a proprietary format to the common "ADAPT format" using the plugin architecture. We will also review the changes that are going into the framework as we get ready to release version 2.0 of the framework after the Annual Meeting.</i></p>

8:30 am - 9:25 am	<p><b>Who Touched Your Grub and Why You Should Care</b> (business track) - The Business Value of Traceability - Capitol View Terrace S</p> <p><i>Key use cases will be discussed that describe the value of traceability in agriculture, from farm and field operations, into the supply chain, and to the consumer.</i></p>
9:30 am - 10:25 am	<p><b>Putting the Business People in the Driver's Seat</b> (Business Track) Capitol View Terrace N</p> <p>All too often, organizations face a disconnect between business people, who "own" the business logic underlying the organization's processes, and the software developers working to automate those processes. This session presents the DMN (Decision Modeling and Notation) standard as a way of putting business experts in the driver's seat, and allowing them to truly own, develop and test business process logic. A simple example illustrates the concepts.</p>
9:30 am - 10:25 am	<p><b>AgGateway Global Network</b> - Capitol Ballroom A</p>
9:30 am - 10:25 am	<p><b>How Can We Make Food Traceability Work?</b> (Technical Track) - Technical tools suited to Agricultural Traceability - Capitol View Terrace S</p> <p><i>Technical approaches to enable traceability will be discussed, including Blockchain, Linked Data/ RDF, and IoT/AI</i></p>
10:30 am - 11:00 am	<p><b>Break</b> - Ballroom Pre-Function Area</p>
11:00 am - 12:00 pm	<p><b>Featured Speaker (General Session)</b> Dr. Ted Kaouk, USDA - Chief Data Officer - Capitol Ballroom D&amp;E</p> <p><i>Kaouk serves as USDA's Chief Data Officer and is responsible for developing strategies that enable USDA to fully leverage its data as a strategic asset. Kaouk most recently served as Chief of Staff in the USDA Office of the Chief Information Officer (OCIO), where he provided broad leadership, strategy, communications, and administrative support in the management of a \$3-billion IT portfolio. Kaouk was a Surface Warfare Officer in the U.S. Navy, where as a communications officer he oversaw a guided missile destroyer's computer network, satellite communications suite, and cryptographic program; as damage control officer, he managed all crew readiness programs for conventional, bio-chemical, and environmental threats to normal shipboard operations and stability. Kaouk began federal service in 2011 as a project manager for the CIO at USDA Rural Development (RD).</i></p>
12:00 pm - 1:30 pm	<p><b>Networking Lunch</b> - Creekside/Foyer</p>
12:00 pm - 5:00 pm	<p><b>Strategic Board</b> (Closed) - Capitol Ballroom C</p> <p><i>This session is closed to the current Strategic Board and officers planning session.</i></p>
2:00 pm - 3:00 pm	<p><b>Quick Connect Task Force Meeting</b> - Capitol Ballroom F&amp;G</p> <p><i>This meeting will be for the task force to determine next steps for future Quick Connect sessions at MYM or regional meetings and how to attract those that haven't connected.</i></p>
2:00 pm - 4:00 pm	<p><b>CP Council GTIN Working Group</b> - Capitol View Terrace N</p> <p><i>The CP Council GTIN Working group is exploring the value of GTIN utilization in machine to machine communication within the Crop Protection space. This meeting is to review previously developed GTIN user stories demonstrating the value of GTIN, develop additional use scenarios, and determine next steps for this initiative.</i></p>
2:00 pm - 4:00 pm	<p><b>Observations &amp; Measurements</b> - Capitol View Terrace S</p> <p>Operational agriculture in the field has always relied on a multitude of quantitative and qualitative observations and measurements of crop and soil conditions to drive decision-making. The volume and kinds of data involved are skyrocketing as the Internet of Things (IoT) extends toward farming. This session presents the work done by PAIL and other Precision Ag Council teams to develop a US National Standard, agriculture-specific implementation of the ISO 19156 standard for Observations and Measurements. It will also provide discussion on the wide-reaching applicability of the standard in multiple segments of the ag industry.</p>
2:00 pm - 4:00 pm	<p><b>Operational Management Board</b> (Invitation only) - Capitol Ballroom H</p> <p><i>This meeting is open to the 2018 Operational Management Board and their invited guests.</i></p>
3:00 pm - 4:00	<p><b>Future Seed Messages</b></p> <p><i>This meeting will be a brainstorming on developing or talking about the return shipment of products, seed treatment, germplasm, etc.</i></p>
4:00 pm - 4:30 pm	<p><b>Final Networking Break</b> - Ballroom Pre-Function</p>

