



2018 Mid-Year Meeting Program *(as of 6-1-18)*

Monday, June 11th

Note: All sessions are open to all attendees unless otherwise indicated.

11:30 AM - 12:50 PM	First Time Attendee Lunch (Invitation only) This luncheon is for all first-time attendees to the AgGateway Mid-Year Meeting. Please be sure to register as a first-time attendee, so that you will receive your invitation. This session provides an overview of the Mid-Year Meeting and an opportunity to get to know some of the other first-time attendees.
1:00 PM - 2:15 PM	General Session - Blockchain in Agriculture Fireside Chat A discussion on blockchain technology and its potential impact on agriculture, with experts from Purdue University and Chronicled. Hear a technology overview on blockchain and types of implementations, and a discussion of agricultural scenarios, including who should be implementing, what problems blockchain might handle well, and what problems are not well served by blockchain.
2:30 PM - 4:25 PM	Ag Retail Council Session Ag Retail Council will be meeting to continue discussion on how we can drive adoption of eConnectivity in the ag industry through case studies, ag conference/trade shows, and the “Quick Connect” session. As the voice of the Ag Retailer, we plan to have an open forum for discussion.
2:30 PM - 4:25 PM	Grain & Feed Council Session The Grain & Feed Council provides solutions of traceability from field to elevator or processor to our membership. We will be discussing technology (like blockchain) and how it will interact with AgGateway XML messages.
2:30 PM - 4:25 PM	Crop Nutrition Session We will conduct our regularly scheduled bi-monthly meeting, discuss any initiatives our council should pursue and brainstorm ideas to get more members to actively engage and participate.
2:30 PM - 4:25 PM	Precision Ag Council SPADE (precision ag data exchange) Working Group
4:30 PM - 6:15 PM	Seed Council Business Session The mission of the Seed Council is to expand eBusiness participation and drive business value within the seeds industry segment by enabling projects, growing membership and expanding the value of eBusiness. In this session we will be covering the current progress reaching our 2018 business objectives of increasing membership, expanding seed barcoding adoption, and building seed GLN synchronization guidelines. Please join us!



2018 Mid-Year Meeting Program *(as of 6-1-18)*

4:30 PM - 6:15 PM	<p>Specialty Chemical Council Session</p> <p>The business meeting of the Specialty Chemical Council, covering and welcoming discussion on all topics in progress or under consideration by the council.</p>
4:30 PM - 6:15 PM	<p>Precision Ag Council: Remote Sensing Working Group Session</p> <p>The Remote Sensing Working Group will be going over the newly drafted PICS 1.0 Specification. This specification will help companies standardize intake and output of digital imagery. A walk-through of the specification and examples will be presented during the session, with time for Q&A.</p>
4:30 PM - 6:15 PM	<p>Precision Ag Council Session</p> <p>The business meeting of the Precision Ag Council, covering and welcoming discussion on all topics in progress or under consideration by the council.</p>
6:30 PM	<p>Informal Welcome at the Bar</p> <p>Join us for a drink in the bar! Our Silver Sponsors are sponsoring this opening day event with a couple of free drinks. Pick up your drink tickets when you check in at registration!</p>

Tuesday, June 12th

Time Slot	Session & Description
7:30 AM – 9:20 AM	<p>Crop Protection Council Session</p> <p>We will continue our work around our strategic goals of demonstrating value of information exchange and efficient business processes, identifying new members to engage and identifying pain points. In addition we will discuss the use of GTINS in the crop protection segment.</p>
7:30 AM – 9:20 AM	<p>Allied Providers Council Session</p> <p>The Allied Providers Council consists of members that provide solutions whether that be equipment, hardware, software, consulting, crop insurance, integration, etc., to the membership. At this meeting we will focus on the industry’s transformational change to digital agriculture, explore effective elevator speeches in conveying and spreading the digital agriculture message, and discuss updates on our 2018 objectives. Join us - we would love your input!</p>
7:30 AM – 9:20 AM	<p>Traceability Working Group/Auto ID Capture (AIDC) Team</p> <p>Come discuss the priorities being set for the new traceability group and valuable next steps.</p>



2018 Mid-Year Meeting Program *(as of 6-1-18)*

10:00 AM – 11:50 AM	<p>Precision Ag – Communications Team Session</p> <p>Precision Ag Council (PAC) working group activities and projects have to reach our members, partners and the industry. One way that happens is through our PAC Communications Team, where we tackle coordinating Precision Ag Council and ADAPT project communications.</p> <p>In this session we'll run through active projects and statuses and then dig in, identifying materials for upcoming presentations or exhibiting opportunities; brainstorming additional outreach and mentoring for new PAC member companies and rekindling relationships with 'lapsed' members; sketching out flyer and promo package updates or additions, and more. We want <u>your</u> inquisitive, creative, critical-thinking mind involved!</p>
10:00 AM – 11:50 AM	<p>Cross Council Business Rules Harmonization Session</p> <p>This task force is reviewing and harmonizing a consolidated business rules document. We will continue to review the rules at this meeting.</p>
10:00 AM – 11:50 AM	<p>AgGateway Executive Committee (Closed Session)</p> <p>This meeting is open to the members of the Executive Committee.</p>
10:00 AM – 11:50 AM	<p>Precision Ag Irrigation Project (PAIL)</p> <p>PAIL is a project to aid growers in obtaining their irrigation data in a defined/consistent standard for their farm management information system (FMIS). In this session we will define the goals and objectives – and launch – the next phase of PAIL. Typically project sessions are closed, but this session is about defining the next phase, so anyone interested in field irrigation is welcome to join us.</p>
1:00 PM – 2:55 PM	<p>Precision Ag Council: Insurance, Regulatory & Government Affairs Working Group</p> <p>This session will be a formal review of the executed memorandum of understanding (MOU) between the U.S. Department of Agriculture (USDA) and AgGateway, and what it means for both parties. The MOU is designed to provide both parties with the opportunity to better serve the American farmer by: 1) Aligning USDA and AgGateway data elements and data standards; and 2) Developing procedures within the USDA that align with the use of precision ag technology and data used by producers and agri-businesses. The work areas outlined in the MOU include refining the National Information Exchange Model (NIEM) agriculture domain published data elements and standards; establishing application programming interface (API) standards; establishing USDA open data standards (data.gov); incorporating USDA terms and definitions into AgGateway's AgGlossary; beginning work to establish standards and guidelines for field/part-field identification purposes; and data interchange format development for direct reporting of crop, acreage, acreage location and production. We invite you to come and find out more!</p>



2018 Mid-Year Meeting Program *(as of 6-1-18)*

<p>1:00 PM – 2:55 PM</p>	<p>Education Session: AgGateway’s Member Portal and Other Resources</p> <p>In this session, you will learn how to navigate the new AgGateway member portal and get answers to some of the most frequently asked questions from AgGateway membership. We will discover how the Member Portal will allow you to maintain your personal or company profile, make council and committee elections, look up contact information and participation of other AgGateway members, and make online payments for membership, projects, and sponsorships. We will also answer some of the most frequently asked questions by membership and show you where to find AgGateway resources.</p>
<p>1:00 PM – 2:55 PM</p>	<p>Mix Ticket Project Team Meeting</p>
<p>1:00 PM – 2:55 PM</p>	<p>Quick Connect - Part 1</p> <p>Part one of a two-part session designed to offer a platform for trading partners to have face-to-face meetings and plot out next steps towards eConnectivity with one another. The session will lead off with an overview of eConnectivity and some success stories of those who have implemented connections.</p>
<p>3:30 PM – 5:20 PM</p>	<p>Operational Management Board (Closed session)</p> <p>This session is open to the Operational Board directors and their invited guests. This session will cover the monthly topics and further discussion on digital transformation.</p>
<p>3:30 PM – 5:20 PM</p>	<p>Precision Ag SPADE Project (data exchange) – Observations and Measurements</p>
<p>3:30 PM – 5:20 PM</p>	<p>Communications Committee Session</p> <p>Interested in the AgGateway message and how we get it out to members and the industry? The Communications Committee is the place for you! The team will be identifying content for the upcoming newsletters, reviewing the communications plan and marketing program. Special focus will be on the communications strategy and tactics. We would love to see old friends and new faces!</p>
<p>3:30 PM – 5:20 PM</p>	<p>Quick Connect – Part 2</p> <p>Part two of a two-part session designed to offer a platform for trading partners to have face-to-face meetings and plot out next steps towards eConnectivity with one another. This session is designed for face-to-face conversations with trading partners.</p>
<p>5:30 PM – 7:00 PM</p>	<p>Networking Cocktail Reception</p> <p>Don't miss this opportunity to network with other members, vendors, customers and staff! Enjoy great food and drinks!</p>



2018 Mid-Year Meeting Program *(as of 6-1-18)*

Wednesday, June 13th	
7:30 AM – 9:20 AM	<p>Directory Oversight Committee (AGIIS)</p> <p>The committee will review current and future work in maintaining and improving the Ag Industry Identification System (AGIIS) directory and service.</p>
7:30 AM – 9:20 AM	<p>ADAPT Oversight Committee</p> <p>To achieve our goal of a production level, open source toolkit for use by the industry for translation of field operations data, the ADAPT Oversight Committee is composed of a Technical Team and a Business Team. During this session the committee will report out key accomplishments, including:</p> <ol style="list-style-type: none"> 1. Improved versioning/backward compatibility of the ADAPT framework 2. Release of the ISO plugin 3. Update on RESTful API proof of concept, and <p>Improved clarification of what it means for each company that has committed to "adopt ADAPT."</p>
7:30 AM – 9:20 AM	<p>Membership Committee</p> <ol style="list-style-type: none"> 4. This committee works to improve the outreach and overall experience of new members. In this session we will engage in a journey mapping of a new member starting from the time they first become aware of AgGateway through membership. The session is open and everyone is welcome!
7:30 AM – 9:20 AM	<p>AgGateway Strategic Board Meeting (Closed Session)</p> <p>This session is open to the Strategic Board of Directors and their invited guests.</p>
9:45 AM – 11:45 AM	<p>CART Grain Traceability Proof-of-Concept Working Session (Closed Session)</p>
9:45 AM – 11:45 AM	<p>Joint Board Meeting - Strategic Board/Operational Board (Closed Session)</p> <p>This session is open to the Operational Management Board or Directors and the Strategic Board of Directors and their guests.</p>



2018 Mid-Year Meeting Program *(as of 6-1-18)*

9:45 AM – 11:45 AM	<p>Precision Ag Council Working Group - Reference Data API</p> <p>Accurately and unambiguously communicating Field Operations Data with various stakeholders is a growing requirement for Farm Management Information Systems. This communication is very difficult without a common system of Reference Data (e.g., identifiers for various resources used in the field operations, attributes needed to use those resources) that can be shared across the industry. AgGateway’s SPADE, PAIL and ADAPT projects have been working on different aspects of this problem since 2011. This session will present this work, explain what is left to do, and lay out a roadmap moving forward.</p>
9:45 AM – 11:45 AM	Open
1:00 PM – 2:55 PM	Standards & Guidelines Committee
1:00 PM – 2:55 PM	<p>Conference Committee</p> <p>The Conference Committee plans and executes the two annual membership meetings (Mid-Year Meeting & Annual Conference). We will be doing a debrief of the current meeting and discussions on the plans and next steps for the Annual Conference in Austin, Texas. All interested in helping to plan and execute excellent face-to-face meetings for AgGateway, please join us!</p>
1:00 PM – 2:55 PM	<p>Council Leadership Forum (Closed Session)</p> <p>This session is for the council chairs, vice-chairs and vice-chair-elects.</p>
1:00 PM – 2:55 PM	Open
3:30 PM – 5:00 PM	<p>Closing General Session</p> <p>We will hear updates from each council’s leadership, reports from the board, and information on our Annual Conference.</p>
Thursday, June 14th	
8:00 AM – 9:30 AM	Architecture Committee / Data Privacy & Security Working Group
8:00 AM - 3:00 PM	AgCIO Roundtable (Closed Session) - This session is open to the AgCIO Roundtable members and their guests.

###